



**on Printers day**

BRINGS TO YOU

A BOUQUET OF

**Inspirational  
Speakers**

**Be there  
to Get Inspired**

TO LOOK AND  
THINK BEYOND



**MMS LIFETIME ACHIEVEMENT AWARD 2018**

**SATURDAY 24TH FEBRUARY, 2018**

VENUE: HOTEL SAHARA STAR, OPP DOMESTIC AIRPORT, VILE PARLE (EAST), MUMBAI - 99

## Life Time Achievement Awardee

### **Mr. Ramesh Kejriwal**

Chairman, Parksons Packaging

Mr. Kejriwal is an industry veteran and a technocrat with more than forty years of experience in the printing and packaging business. He is a visionary and provides strategic direction to the company, being responsible for the overall functioning of the organization. Mr. Kejriwal is a commerce graduate and a qualified printing technologist.

In 1996, he began his company, Parksons Packaging from a small gala, admeasuring 1,500 sq/ft in Daman. Since then he has steered the company into leadership status in the packaging industry. Parksons presently has a pan-India presence with six state-of-the-art manufacturing plants churning an annual turnover of over 700 crores in 2017.

Under Mr. Kejriwal's leadership, Parksons won the PrintWeek "Company of the Year" award in 2011 & 2016.

Mr. Kejriwal was also the President of The Bombay Master Printers' Association.

He has the distinction of being the first Indian packaging company promoter to feature on the cover of the Heidelberg Magazine (Drupa Addition) in 2008 and in Forbes Magazine, 2015, in the Hidden Gems List.

As an initiative to give back to society, he has founded an Industrial Training Institute (ITI) in the state of Rajasthan.



## The Chief Guest

### Mr. Deepak Ghaisas

Chairman & Chief Mentor, GENCOVAL Group



As Chairman, Deepak Ghaisas leads in strategy development, vision and conceptualisation of breakthrough business models for GENCOVAL, as well as in the cutting edge biotech area of the healthcare industry.

At Gencoval, Mr. Ghaisas is working on bringing new inventions and innovations into the healthcare biotech area to this part of the world; working on curative and predictive diagnostics and the delivery side of healthcare.

His vision in GENCOVAL is to generate companion value for our healthcare companions by creating disruptive innovative solutions to ignite a positive transformation in their business, provide knowledge-driven access to business synergies and collaborate with innovators and investors to build new business ventures.

Under Gencoval, he heads Stemade Biotech Pvt.Ltd. ([www.stemade.com](http://www.stemade.com)), a company involved in founding an ecosystem for Mesenchymal stem cells that is derived from teeth. This will be initiated in India, the Middle East and Far Eastern countries and it will be the first time that such technology is available in these regions.

His other companies include HealthBridge, which is involved in healthcare delivery systems and GCV Life, for getting innovative diagnostic systems into the Indian market.

Deepak also is a renowned Angel Investor and a Venture Capitalist. He is also part of a promotion team to set up SEBI approved PE Funds under the name Exfinity. His special interest is in idea-based tech start-ups and IPR-based running ventures. He also mentors various start-ups.

Prior to Gencoval, Mr. Deepak was Vice Chairman of I-Flex India. He was one of the founding members of the company in 1993. It was his strategic, financial and operational acumen that advanced it to the status of a true Indian multinational company. Starting with a \$1 million capital, I-Flex's market cap in BSE rose exponentially to \$4 billion, reaching over 130 countries around the globe with a revenue of over \$0.5 billion in a mere fifteen years.

Deepak has to his credit a unique success story of an Indian product company in the IT Industry. I-Flex was considered a poster child of the Indian IT story globally. Since 1993, right from setting up its initial operations in India, Deepak was involved in taking I-Flex to the status of a true Indian Multinational with six subsidiaries and twenty offices around the globe on every continent. Deepak was also involved at I-Flex in fifteen different acquisitions of IPRs and businesses, expanding the organization both vertically and horizontally. The M&A activity included acquisitions of entities in Europe and the USA, structuring such deals and integrating them without almost no external help.

Deepak is the first Indian CFO to win the prestigious CFO Asia award in 2001.

Today Deepak has a unique position in the Finance, IT and Biotech circles in India and abroad and has been contributing to the industries in the following capacity:

- Executive Member of the NASSCOM Executive Council.
- Vice President of the Maharashtra Economic Development Corporation (MEDC), a governing body who actively participates in the decision-making process for the economic development of the State of Maharashtra, India
- Member of the IT Committee of CII, IMC
- Member of the Committee of the Indian Institute of Bankers constituted for the purpose of drafting the curriculum for Information System Audit course for bankers.
- Member of the Internet Banking Committee of the Reserve Bank of India, which formulated guidelines on Internet banking and security in India.

## Superpositivity

100 Guinness World Records @ The age of 40  
of Indian origin

**Mr. Vickrant Mahajan**



The motivator and the founder of Superpositivity Movement

---

Editor with Harper Collins Publishers and also the first runner up at Grasim Mr India 2003.

---

In 2012, he wrote, directed and acted in his debut Bollywood movie Challo Driver.

---

In 2014, he became the first person in the world to speak continuously and unscripted for over 48 hours on a single topic.

---

Till date, the only playwright in the 2,500 history of world theatre to write and direct a continuous twenty four hour play.

---

India's #1 Guinness World Records creator.

Among his world records are:

- the Largest Underwater Painting Exhibition
- Largest Book Signing
- Longest Fashion Show
- Longest Squash Rally
- Largest Handwritten Book
- Most Football Penalties in 24 Hours and the Largest Greeting Card.

In May 2017, he became the first and the only person in the world to have successfully performed 100 Guinness World Record attempts in one year. It is a feat so iconic, that a mainstream Bollywood studio has already bought the rights to his story and is making a biopic on his life that will be filmed next year and released in December 2019.

Vickrant has developed a revolutionary program called SUPERPOSITIVITY; a world-class motivational program, combining ten powerful life skills, designed to enable any person or business on this planet to set and achieve far-ranging targets, however impossible they may seem.



## Mr. Vasant Limaye

Chairman, High Places Management Pvt. Ltd.



Mr. Vasant Limaye, a Mechanical Engineer from IIT Bombay has always been fascinated by mountains and adventure. He did his Mountaineering Basic Course in May 1976 and a further Mountaineering Advance Course in May 1978. He has led twelve Himalayan Expeditions, including the first Indian Civil Expedition to Mt. Kanchangunga (28,208 ft.). With his extensive experience in trekking and climbing, he has traversed the Western Ghats, battled the unforgiving terrain of the Himalayas and scaled the heights of the European Alps and the munros of the British Isles. As Mountaineering Secretary, he organized the Shabari River Valley Expedition in 1977, of which he was Deputy Leader. Subsequently he went on to lead the Jogin Expedition in the Garhwal Himalayas. Apart from organizing and leading expeditions during his college years, his interest in adventure activities for children took him to Edinburgh, Scotland in 1982, to study for a Diploma in Outdoor Education. In 1985, with the collaboration of four British partners, Vasant initiated a venture in the UK and in India, aptly named 'High Places' that catered to British adventure enthusiasts. This programme organized expeditions for these enthusiasts in the Himalayas. Simultaneously, he had his first taste of Outdoor Development Training, while working as visiting faculty for OMD Programs for Manchester University in the winter of 1985. To share his experience of the outdoors with children and inculcate in them a similar love of nature, Mr. Limaye initiated ROOTS - a voluntary organisation for Outdoor Education for school children in 1988. In 1989 he pioneered the Outdoor Management Development Programme in India, for which his venture, High Places, began creating and executing outdoor programmes for training purposes for Corporate organizations. In line with this new emerging methodology, he completed his internship in Human Process Work with ISISD, making him a professional member of the institution. As a leading consultant, he has personally worked on more than one thousand programmes for various corporates since 1985 within India, in the U.K, as well as in Sri Lanka and Oman. Vasant received the Giryarohak Sanman Award in 2009 at Giritra Sammelan in the field of mountaineering. But Vasant has many more facets to add to his repertoire of achievements. His artistic flair has him closely associated with dramatics and films. He has directed an adventure sequence for a Marathi film 'Sarja' and a Hindi film, 'Prahari' by Nana Patekar. His interest in photography lays claim to three major photography exhibitions that showcased his photographs in Pune, Mumbai and Thane. Vasant has recently designed many A/V presentations in the field of climbing & mountaineering. Significant of these are about the Satopanth Expedition, Shivling Expedition & Climb of Katrabai. His talents also extend to literary works that he publishes in Marathi. His columns in the Marathi afternoon daily, 'Mahanagar' were published in 1992-93. These articles went on to become a book titled 'Dhund Swacchand', now in its third edition. His literary works are also frequently published in the Marathi Newspaper 'Loksatta', which recently printed two stories; namely 'Eka Khidkichi Goshta' and 'Apanchi Mani'. In 2012, his first Marathi novel, 'Loch Griffin', based on Security Software and International Politics, was published and has been extremely successful. It received The Sahakar Maharshi Literary Award in April of 2013. Within a year its third edition was sold out too. In 2015 he authored another book in Marathi titled 'Campfire'. This book is a compilation of articles that were published in various newspapers and publications over the years. They describe his thrilling, yet humbling experiences during his numerous treks and expeditions. Seven hundred copies of this book were sold out within the first week of its publication.

On January 27th, 2017, he published his recent novel titled 'Vishwasta', a gripping, fast paced adventure of a few young enthusiastic history buffs, chasing historical mysteries that will have an impact in today's real world. 'Vishwasta' has also received a literary award and its second edition was published within four months!

## Mr. Inder Kumar

Director of Chanakya Mudrak Pvt. Ltd.



### Dhanda hai ya Vaanda?...

Inderkumar Arora of Chanakya Printers tells us that running one's business is one thing; but running it with passion and on one's own terms is a whole different ball game!!

### Dhanda apna banda... !!!

More than thirty years of experience in the printing industry, Mr. Kumar has always strived for innovation and excellence in his quest to take Digital printing to an all new level, with his exceptional work in the commercial printing segment.

Bagging a number of awards nationally and internationally, Chanakya Mudrak is amongst the best Digital Printers in India and has also been PrintWeek's Digital Printer of the year, 2015 & 2016.

After completing his B.Com from Delhi University, Mr. Kumar joined The Directorate of Advertising and Publicity, but his entrepreneurial spirit led him to start up a small printing press in Old Delhi. Beginning his business with a single letterpress, he installed a single color dominant in 1990, while continuing his offset printing journey until 2008. Some time later he decided to shut down his conventional offset operations and shifted his entire focus to digital printing.

Since 2008 Chanakya Mudrak has revamped itself and emerged as one of India's best digital printing companies. Lately, Mr. Kumar has been working on printing for people who are visually impaired and has been investing most of his time in R&D. He has introduced new methods of printing Braille to facilitate inclusion in education, where both sighted and visually impaired individuals are able to read and understand the same piece of communication simultaneously. His latest project with NCERT in making inclusive Children's Books has won Chanakya Mudrak awards and accolades across the industry.



# Programme

Day : Saturday  
Date : 24 February 2018  
Time : 3.00 pm onwards  
Venue : Hotel Sahar International, Opp Domestic Aorport,  
Santacruz (East), Mumbai.  
Details : Registration & Tea (2.15 to 3.00)

## Session I (3.00 pm to 5.30 pm)

Welcome Address

1. **Mr. Vikrant Mahajan, Jammu**

The achiever of 100 records in Guinness Book @ age 40 (60 Minutes)

2. **Mr. Vasant Limaye, Pune.**

An avid trekker and businessman. Discovered 5 new peaks in the Himalayas and was given the honour of naming them per international rules. (45 minutes)

3. **Mr. Inder Kumar Arora**

of Chanakya Printers, Delhi on Do business to make money - shares his success story with much humour (45 minutes)

5.30 to 6.30 - Tea Break

## Session II (6.30 to 8.30)

Welcome address

Felicitation of Speakers of the first session & Guest of Honour

About Awardee - Scroll of Honour

Life Time Achievement Award

Acceptance Speech by the Awardee

Vote of Thanks

Felicitation of CG and Address by Chief Guest

Cocktails & Dinner

## Past Lifetime Achiever Awardees

**Mr. C.N. Ashok**, Autoprint Machinery Manufacturers Pvt. Ltd.

**Mr. Arun Mehta**, Vakil & Sons

**Mr. Gautham Pai**, Manipal Technologies Limited

**Mrs. Amila Singhvi**, IPP

**Mr. R. Chockalingam** of Srinivas Fine Art

**Mr. Jayantrao Salgaokar**, Kalanirnay

**Mr. V. V. Patwardhan** of Prabhat Agency

**Mr. Sanat M Shah**, CMD, Manugraph India Ltd

**Mr. P. Sajith and Mr Sanjeev** of Welbound

**Dr. M.N. Cooper and Mr. R.R. Joshi** of Modular Infotech



## Distinguished speakers who have earlier graced this occasion to date have been

**Mrs. Anuradha Prabhudesai**, Founder, Luksh Foundation

**Dr. Kumar Ketkar**, Renowned Editor of Leading News Paper

**Mr. Subhash Desai**, Hon'ble Minister of Industries, Govt. of Maharashtra

**Mr. Avinash Dharmadhikari**, Founder - Director, Chanakya Mandal

**Dr. Narendra Jadhav**, Renowned Economist and Member Planning Commission, Govt. of India

**Mr. Eknath Thakoor**, Chairman - Saraswat Bank

**Dr. Aroon Tikekar**, Editor - Director, Sakal Papers Pvt. Ltd.

**Mr. Jayant Patil**, Hon'ble Finance Minister

**Mr. Dharmadhikari**, Ex. Justice, Mumbai High Court



Space 1, 1<sup>st</sup> Floor, Dadiseth Lane,  
Municipal Chowpaty Market,  
Babulnath, Mumbai 400007.

Tel.: 2364 2924, 2363 8782

E-mail: [ex.sec@mumbaimudraksangh.org](mailto:ex.sec@mumbaimudraksangh.org)



Supported by

