

# Journey of Mumbai Mudrak Sangh

“With a deep respect for our past and our feet firmly set in the present, our sight is focused on the future.”



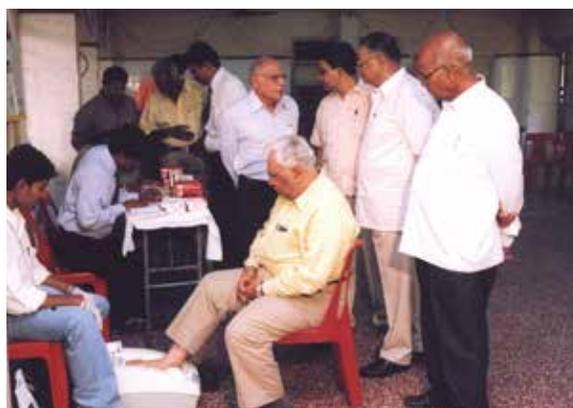
The journey of MMS started in 1956 when the founding visionaries identified the need of the print industry and charted the road map of the sangh. MMS was fortunate to have many stalwarts from the printing industry as their Presidents, who built the organization to look after the interests of the printers. The primary responsibility of MMS was to coordinate, motivate, innovate, improve, expand and elevate the state of the industry. MMS achieves this through meaningful mobilization of the printers' abilities, driving them towards achieving excellence and creating an environment of mutual trust.

Today, the wisdom & experience of our young-at-heart seniors coupled with the dynamism of the younger generation, MMS has the right combination to represent the industry. This has helped the organization move smoothly in times of changing technology also. MMS has been sensitive to the needs of the members and has held some valuable seminars on matters of taxation, technology, factory visits and trade fairs.

The foundation of 'Print Bulletin' – MMS' brand ambassador, was laid down in 1958. It had ceased publication for a while and then restarted

in July 1986. Since then, it is being published on 23rd of every month without fail and distributed to all its members free of cost. It was a moment of history when the mouth piece of two Mumbai associations – BMPA & MMS was combined into one from the start of 2016. Initially for some time it was called 'Mumbai Impressions', but later on it is being published as 'Print Bulletin'.

MMS has always demonstrated a concern for the industry by holding health camps for the workers of the industry, representing to the concerned Ministry for the problems in taxation etc. of our members, help in the times of natural calamities like floods etc. In recent times, most of the representations for GST were led by our seniors in MMS.



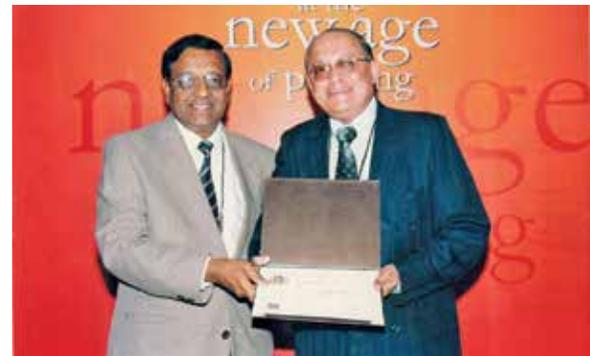


MMS has also had a strong presence at the All India Federation of Master Printers. Our managing committee members have held all the posts of the office bearers of the AIFMP at various times in the past and continue to do that at present. Even the Chairmanship of many important task groups like PAMEX, Legal, Data, Finance & Taxation, etc are being held by our committee members.

In the past, more than a decade or so, MMS has been celebrating the Printers' Day and it has been successful in building the event as a brand, an event that professionals from industry look forward to attend and participate. A one-day event has been a mix of workshops, seminars, and an award ceremony. A look back at these events reveals an interesting range of topics, speakers, and award recipients. A platform which provides printers from across a platform to share their view, express their thoughts, brainstorm on new ideas and keeping abreast with the trends in the industry.

Starting with its first edition in 2003, with the theme "Are We CTP Ready?" each year saw it taking up different themes with the latent intention of benefitting the Print Industry. The theme of "Are We CTP Ready?" saw one of the most distinguished personality in the industry Mr. Pranav Parikh talk about the future of CTP and its potential for the Print Industry.

The theme of 2004 was a curtain raiser to DRUPA 2004 when all the Indian Machinery Manufacturers exhibiting at DRUPA were felicitated. Amongst the distinguished



speakers present were Mr. Sanat M Shah, CMD, Manugraph India Ltd and Mr. Pranav Parikh, CMD, TechNova Imaging Systems Ltd. The Chief Guest for the function was Mr. Surendra Dhote, President AIFMP.



The year 2005 of MMS saw the launch of a new initiative to recognize the achievements of the leaders of print industry through whose contribution, print has gained recognition as a thriving industry with the institution of Lifetime Achievement Awards (LTA) as it is popularly known. Keeping in mind the theme



of the seminar- Vision 2010, Dr. MN Cooper & Mr. RR Joshi of Modular Infotech were the very first recipients of this award. Thereafter year on year in keeping with the theme of the seminar it became the norm to recognize people or organizations whose contribution to the Printing World has left an indelible mark in Print History.



Winning Products. The highlight of the award was that it was bestowed by Shri Jayantrao Patil, Hon'ble Finance Minister, Maharashtra at the time who was also the Chief Guest of the event.



In 2006, MMS concluded its Golden Jubilee Year. The theme of the daylong seminar was woven around achieving excellence, developing winning products. Industry leaders deliberated upon ways to promote India as a hub for printing and packaging, exploring international avenues for our products, strengthen trade and development, upgrading and modernization of infrastructure, role of logistics and finance from printer's perspective. The LTA for 2006 was deservedly conferred upon Mr. K.C. Sanjeev, MD of Welbound Worldwide for being one of the pioneers of Print Industry and in keeping with the theme of Achieving Excellence- Developing



The year 2007 saw the focus shifting to 'emerging opportunities for commercial printers in in-line narrow web technologies. The takeaway included recognizing the potential in the label and tag industry and the growing demands of short and medium runs of flexible packaging needs. The LTA award was conferred upon Shri Sanatbhai Shah, Chairman of Manugraph India Ltd., leading manufacturers of web



machines in the world. Also known as the Dhirubhai Ambani of Print Industry for his visionary ideas and farsightedness he truly exemplified the theme for the year.



With the financial crisis looming over the world and its ripple effects in the US, the European countries, and many Asian markets it was only the apt time to discuss 'How to handle meltdown?' on the Printers' Day in 2009. An impressive panel of industry leaders came together to discuss many aspects of the financial crisis and the subsequent global recession. The idea behind the panel discussion was obvious in the given time. After 3 years of bestowing the LTA awards on the manufacturers, it was decided to look closer home at someone who has worked tirelessly and selflessly for Print. Thus, it was decided to confer the award for 2009 upon Mr. Vinayak V. Patwardhan of Prabhat Agency, who had dedicated his heart and soul to the print industry as well as to many other social causes. A giant in the Print arena, Bapusaheb as he was fondly called commanded the respect of the entire industry making him a worthy recipient.

Emerging from the depths of financial crisis, 2011 was the right time to focus on the 'environment, health and safety – compliance and beyond'. Environment, health and safety



(EHS) best practices are followed across global manufacturing industries, printing is not an exception. Members of MMS recognized the importance of addressing environmental concerns in their businesses and operations on a proactive basis. MMS and its members signed a Charter for Responsible Printing with the following salient commitments: Ensure consistent compliance with applicable EHS regulations. Make conscious efforts to adopt processes and materials that are less hazardous and generate less waste and residues. Increase awareness towards national as well as global issues concerning water, energy, security and climate change and promote appropriate action. 2011 was the year when another giant of the Print Industry, Kalniryankar Jyotibhaskar Salgaonkar also one of the most admired and idolized personalities in the printing industry being honored with the LTA award. A father figure in the printing industry, he has played a pioneering role in steering growth and prosperity. The makers of Kalanirnay and a well-known astrologer he had brought a lot of value enrichment to the Industry.



Printing industry faces a wide variety of taxes under a range of product categories. It was, therefore, significant to have a Printers' Day revolve around this theme in 2013, aptly



titled 'Taxation & the Printer'. Service Tax, Central Excise and VAT were the taxes dealt with on that day by Adv R Sundaram and CA Kiran Garkar. Heading into 2013, it was also the turn to honour another industry pioneer, Mr. R. Chockalingam of Srinivas Fine Arts Pvt. Ltd., Sivakasi. The honor was bestowed upon him by the Chief Guest – Dr. Narendra Jadhav renowned economist and Member – Planning Commission, Govt. of India. It was also the year that the Guru Ratna Award in memory of Late Shri Shankarrao Chavan was awarded to Mr. Anand Limaye by Hon. Past Chief Minister of Maharashtra Ashokrajvi Chavan.



With growing penetration of the Internet, social media, and a different style, collaboration-based development of businesses, hardware and software applications and content has inspired many traditional industries and business areas to rethink their business strategies and operational practices. Print



industry is adapting to this change in many ways than one. There is, however, something remarkable in the Mumbai print industry. Many young leaders in the industry are collaborating beyond jobs; they share knowledge, experience, and business ideas. 'Connect 2 Get Inspired', the theme of 2014 Printers' Day, successfully captured this changing trend in the industry. 2014 was the year of the women printer with the LTA award being conferred upon Ms. Amila Singhvi, founder and director of International Print -O-Pack Ltd(IPP) by the Chief Guest – Mr. Avinash Dharmadhikari, renowned voluntary activist, Ex-IAS and freelance journalist.



The Printers' Day, 2015 began with the brilliant address by Mrs Medha Virkar, president of Mumbai Mudrak Sangh, advocating the best interests of the printing industry. Among the audience was the guest of honor of the day, Subhash Desai, minister of industries, Government of Maharashtra. She began by introducing the industry, "The Print Industry in Maharashtra has grown, and matured, embracing and absorbing new technologies and delivering excellent quality. The industry has potential to do far more than it is doing now. While some companies are going the traditional way with technology others are trailblazers, creating their own new paths with a highly innovative mix and match in technology



and services. Youth form a major part of our population are a significant harbinger of change. The industry needs young blood to carry forward its vision. Therefore, it was decided to honor one such Young Achiever in 2015. The Young Achiever LTA was conferred upon Mr. Gautham Pai, MD of Manipal Technologies Ltd. by Guest of Honour Hon'ble Shri Subhash Desai, Minister of Industries, Maharashtra.

Arun Mehta, CMD of Vakil & Sons was honored with the LTA by Chief Guest Padma Shri recipient and Chief Editor at Indian Express Newspapers, Shri Kumar Ketkar.



The concept of Power Lunch Round Table was carried over to 2017 with discussions on Commercial Offset, Commercial digital & Print on demand, Value addition in digital & screen printing, POS and outdoor media, Packaging Industry, Color management and press standardization. The event also saw eminent speaker Prof. Kamal Chopra talking about pursuing the 'Made in India' agenda. The LTA award was bestowed upon another distinguished personality of the Print Industry, Mr. C.N. Ashok of Autoprint. He received the award at the hands of Ms. Anuradha Prabhudesai, Founder President Lakshya Foundation and Mr. Kamal Chopra, President AIFMP.



It was decided to do something different in 2016 and the concept of "Power Lunch Round Table" was introduced. With eight round tables aptly termed as Center of Competence (CoC), representing the eight verticals from print and packaging industry and each table having eight members comprising of a machine manufacturer, a celebrity printer or the domain expert, a moderator and five printers. The eight tables represented the verticals Packaging, Commercial digital, Commercial Offset, Books, Outdoor media, Labels, Web to print and Screen printing. Apart from this the celebration also featured the 'Drupa Curtain Raiser'. The day also saw the launch of a book written by Deepak Ghare about the history of print and a special issue of Mumbai Impressions, a joint publication by BMPA and MMS with a special feature to acknowledge the contribution of managers in our industry. This was also the year when Mr.

This brings us to the latest edition of our event in 2018. We hope this year also sees the industry turn up in full force for a day full of celebrations with knowledge seeking and dissemination.

