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# IN THIS ISSUE:



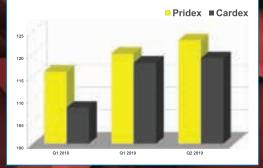
#### REACHING THE **GRASSROOTS** IS THE MISSION

In conversation with the newly elected President of AIFMP Raveendra Joshi, Print Bulletin brings you the new team's plans for the Association & the industry.



#### **UV - HEALTHY USE** AND SAFE DISPOSAL

President of BMPA Nitin N. Shah interacted with print professionals through SaS2.3 at SIES



## PRIDEX & CARDEX **FOR YOU**

Print Bulletin urges members to approach clients to discuss Pridex and Cardex trends, if not done already. Know more about the trend on page 10.

SPECIAL FEATURE

#### **EASE OF BUSINESS** IS THE PRIORITY

BMPA's empanelled consultants offer you advise; don't hesitate to reach out with your queries for the best solutions.





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# FROM THE PRESIDENTS' DESK

**Dear Members** 

In about two months from now, we look forward to meeting many readers and members at the annual show of PS'19. There is a feature in this issue that explores PS while a promotional advertisement across centre-spread displays what you can expect in the  $13^{th}$  edition of BMPA's eponymous event. Please make the most of the Early Bird offer and register online. Just scan the QR code in the advertisement and simply get set to PS!

A fascinating session playing out at PS'19 is the panel talk presented under the title 'Good to Great'. Panellists include A. Velumani of Thyrocare, Pawan Podar of Ashirwad Pipes and Ankit Chona of Havmore Foods. All three gentlemen have had relatively humble beginnings and have taken their respective organisations to dizzying heights. This is going to be a 90 min discussion being anchored by Sunanda Jayseelan, Editor and Senior Producer, Times Network. Therefore we say, they have gone good to great! Ms Jayseelan and her panellists will also take Q&A from the audience. By being at PS'19, you can get their take on the current business scenario in our country and their predictions. Not to mention, you can get lucky and win some awesome cool premium with PS Raffles. The entertainment by Dhanashri Pandit and Sanjukta Wagh will make for a superb build-up for the evening networking drink~dinner after consuming the disruption story by Gelato!

Coming up early December is the Toyo sponsored Printers' Premiere League by BMPA and MMS. We are looking at meeting the sporty one on the field and the cheerleaders in the stands. Do reserve your date for December 8 for the Cricket Tournament being held at Western Railway Grounds, Lower Parel. It is the same venue as that from 2016 and 2017. There is suspense mounting on whether team Magenta will again steal the thunder? Be there to count and be counted.

MMS Lifetime Achievement Award 2019 will be conferred to Uday Patel, CMD, Line O Matic Industries, Ahmedabad on March 2, 2019, at The Sahara Star, Mumbai. A true visionary and dynamic entrepreneur in the industry, who has made the entire country proud by being the pioneer in the exercise notebook-making machinery and paper converting machinery segment. As usual, MMS Power Lunch Round Table Meeting in the morning session will be followed by the Lifetime Achievement Award ceremony in the evening. The Keynote speaker for the day is Padma Shri recipient Dr Deepak Pathak, the Inventor of the Aakash Tablet.

The coming months are action-packed, and we look forward to great participation from you all. We are looking forward to welcoming you and meeting and greeting you all at all these events.

See you on the field on December 8!

Nitin N. Shah

**Tushar Dhote** 

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### **CONTENTS**

# O 5 Reaching the grassroots is the mission

In conversation with the newly elected President of AIFMP Raveendra Joshi, Print Bulletin brings you the new team's plans for the Association and the industry.

President of BMPA Nitin N. Shah interacted with print

professionals through SaS2.3 at SIES.

16 It's PS time folks

BMPA's PS is literally at the pinnacle of the knowledgesharing annual seminars for the print industry. PS'19 is
just around the corner; have you reserved a seat yet?

2 4 Ease of business is the priority

BMPA's empanelled consultants offer you advise; don't hesitate to reach out with your queries for the best solutions.

38 Dutta Tere Ki
Iqbal Kherodawala of Printline Reproductions holds a
mirror up to us with his to-the-fact, yet hilarious articles
about our 'typically Indian' habits.

40 Vishful Thinking
Enjoy a tongue-in-cheek presentation of the recent political news and views by our industry veteran Vishwanath Shetty of The PrintWorks.





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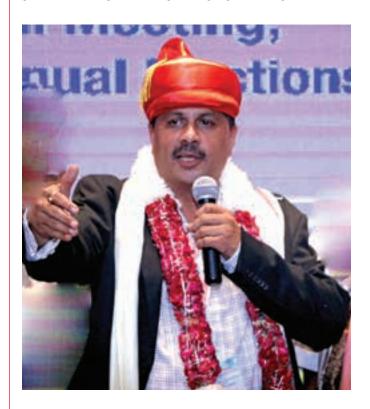
Has something you've read in PRINT BULLETIN intrigued or excited you? Write in and share it with us. We would love to hear from you, we shall publish a selection of your responses in the forthcoming issues.

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# Reaching the grassroots is the mission

In conversation with the President of AIFMP Raveendra Joshi, Print Bulletin brings you his vision and plans for the print and packaging industry in India.



Congratulations Mr Joshi for being elected as the President of AIFMP. In your first meeting at the DPA felicitation, you said something interesting about reaching the grassroots. Would you please elaborate on that?

Thank you for your wishes.

I have been the General Secretary, Treasurer and the Vice President of AIFMP before now being elected as the President of AIFMP; I have been a part of this huge machinery or the infrastructure that the Federation has created for itself. AIFMP is trying to get connected to the pan India Printers through various programmes like Romancing Print, Pamex Exibition, Nationa Award for the Excellence in Printing, Printing Times etc. However, I have also learned that despite the infrastructure, we have not been able to reach to the last print standing in this country. We have not reached the printer in the Tier-3, Tier-4 and further hinterland areas of this nation. My logic is simple: expand the base to widen the representation and the possible impact on the industry at large.

We have four Vice-Presidents representing four regions of the country and many committees. We have to use

this machinery to enhance the reach of the Federation. There are many places and regional associations that are out of our reach. If only we reach them directly, they will know AIFMP's role. I have asked my four Vice Presidents to visit at least the affiliated associations personally and encourage them to organise programmes for the printers in their local jurisdiction. Mind you; I mean printers and not just the members of the association. They have to update the printer about the latest technology, business practices, and a lot more despite the poor access in these areas. Whatever may be the channel of communications — magazines, newsletters, seminars, workshops — we have to reach the printers.

We have to make an effort to reach out to the last mile printer because they may not come forward for lack of means, access, financial reasons, or just their complex. Believe me; I struggled with it for many years. It is the job of the Federation, and an opportunity for my people, to reach out to our fellow printers spread across the country.

The direct communications with the regional associations will also make us aware of the local issues; for example, the kerosene shortage in Maharashtra. Unless we are aware of the problems, how are we going to solve them for the printers and the industry?

Importance should be accorded to the aspiring printers, not just the established printers. Established printers have acquired the infrastructure and the know-how to make themselves almost self-sufficient. However, the real need of outreach is for the printer who has founded and built their businesses away from the glorious citycentres; who are aspiring to do better but are struggling because of the lack or inadequate access to information. These printers working at the district and taluka level should be the priority for us.

This way we shall bring more members to the associations and the Federation. More printers at the regional level associations will automatically mean more nominations for representation in the governing council of the Federation. I am really proud that this mission is already started by our IPP Prof. Kamal Chopra through Print Yatra where he is travelling extensively in North



President Raveendra Joshi and his Team was elected at the AIFMP's annual general meeting in October this year.

India, now the same path should be followed by our VP to achieve our target.

After all the Federation and its established machinery is for the printers. I have a great team of people through the various committees. This is second command is being created at the committee levels. These are our pillars in the Federation; it is only fair that these pillars are strengthened, and their strength is utilised optimally for the benefit of the industry.

I am really grateful to all our Past Presidents for their contribution at that time, and I am really lucky that many of them are still investing their time and energy to guide every newly elected OB Team.

I am also grateful to all the committee members in past who have contributed towards improving the Federation at all levels.

You hail from the town of legendary publishers and presses with a rich heritage. As the President of AIFMP, from the leading position of the apex trade body, where would you want to lead the print industry in India?

We have brilliant records and numbers in favour of our industry: the Printing Industry is the second largest in the world; opportunity is enormous because we are still at the lowest end of the per capita consumption of printed products; most of our printers have good infrastructure, some are at par with our international

competitors; and many more.

Despite all these positives, we are not able to market India's print industry to the global markets. You see, most of the European book-printing market has shifted to China. Why can't we do it? I would like to lead the collective effort to make a difference in this area.

For me, the two priority areas are unfair competition in our industry and the lack of work. It is argued that because there is not enough work, we have unfair competition amongst us. My understanding is different. We have ample opportunities but we lack sincere attempt to grab them. For example, if you consider the government tenders for printing, there is an excellent amount of work, and thus, the potential for the industry. Recently, on a single day, I could count over 85 tenders being released by different states across India. However, due to the lack of integrity of our system, the eligibility criteria for such bids is unfairly skewed to benefit a few, or the requirements are so unscientifically set that it becomes impossible for the deserving printers to compete and win the business. I want to make Federation a party in the process of establishing the eligibility criteria for such tenders. For example, if a printer or a regional association complains of any unnecessary, biased, skewed eligibility criteria, the government must approach the Federation as a part of the process. We are the experts, and in that capacity, let us support the government in setting the process right. It will not only open the government tenders for a fair





#### LIFETIME ACHIEVEMENT AWARD

2 March 2019 , Sahara Star

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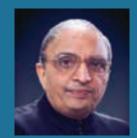


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#### DIGNITARIES & SPEAKERS AT THE EVENT



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KEYNOTE SPEAKER



**SHRINIWAS YESHWANT JOSHI** *Partner, CVK & Associates* 



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competition allowing all the eligible printers to participate in the process but in turn, offer the best prices for the best quality product.

I also understand that it is our fellow printers who participate in the re-tendering process, quote excruciatingly low prices, and follow many more unfair business practices. As a President, I am interested in tackling these unethical practices prevalent in the industry. We must follow ethical business practices. The culture of our industry has to change. To bring about a change in the culture of our industry, I see only one solution. Clear, clean and transparent communications.

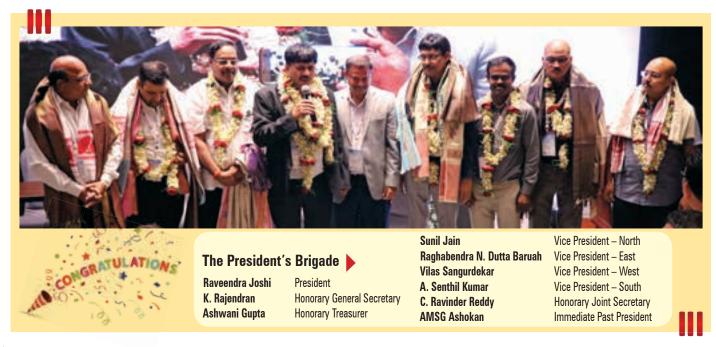
I would cite the AIFMP-CRISIL indices. What is it? It is a scientific tool created to index the input costs for the two verticals of the industry. BMPA has taken the lead in popularising it among printers; they are using it on their communications to members through workshops, seminars, email newsletters, letterheads and many more channels. I hope that BMPA Members use Cardex and Pridex to negotiate fair prices for themselves from their clients. It is now responsibility of AIFMP to update the printers to make use of these tools and knowhow for their benefit; however, I think it is essential to communicate with the printers; educate them through creative tools and means. I understand it is a long process, but somewhere the change has to start to bring about a positive difference in the industry.

What projects, from the current set or the new ones, would you want to lead and take to new heights?

Just as knowledge-sharing will play a critical role in bringing about a positive change in the culture of our industry, monitoring and contributing to the education and skill-development programmes by the institutes across the country will be a worthwhile effort in ensuring a thoroughly knowledgeable, skilled and professional workforce for our industry.

Right now because of the lack of any set parameters for our industry's various roles — a printer, a feederman, CTP Operator, a binder, to name a few — we have not been able to internally develop the skills and the knowledge of the people who work in our companies. A printer learns through watching a senior but he does not necessarily know the theoretical part of the job; he may not be able to solve a problem; he may not be able to compete with the absolute best practices followed globally in our industry. I have shared my thoughts with our Education Committee who will look into this aspect of education. During our discussion recently, we have decided to explore the option of creating handbooks for set of various skills in our industry, for example, a handbook for a feederman.

The formal education of printing technology across India is largely theory-based. Many students who are learning at the various printing technology institutes across the country are learning theory; the Federation can intervene and interact with these institutes and government agencies that control the syllabus in these institutes to make the education process a lot more industry-oriented. Modern printing is a complex science involving chemistry, metallurgy, information technology, electronics, mechanical engineering and more. These fields are evolving rapidly, changing printing almost as quickly. It is, therefore, necessary for the students of printing technology to enhance their knowledge to turn into skills. The basics of printing, among these students, must be taught through practical skill training.



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I also think, educating our printers regarding various government schemes – MSME finance schemes, travel compensation schemes, fellowships, and many more – is crucial, so they are better equipped to take benefit of these schemes for their benefit. If a regional association is encouraged to share information about travel-related schemes, would it not help the printers associated with them in exploring the new and the latest technology by travelling to an international exhibition? This aspect of the education or knowledge-sharing, you see, is closely linked to reaching out to the grassroots printers.

AIFMP plays a crucial role in forging associations with various stakeholders of the print industry, from print machinery manufacturers to technology and product suppliers, from fellow trade associations to the government machinery at the union and the state level. What role would you like your team to play in strengthening these associations?

We share a multifold association with these stakeholders and their associations. You see, we have our problems,

and they have their issues as an industry and as businesses. It is only through positive, open and consistent communications that we shall find common ground and solutions.

On the one hand, they are our partners or the suppliers, on the other hand, they can be our partners in bringing the know-how of the cutting-edge and the latest to our workforce. I see a greater possibility of collaboration on these fronts.

How would you like the industry and its members to benefit from AIFMP's outreach initiatives?

Besides the benefits such as better government schemes, a clean and simple tax regime, etc., I think outreach should benefit the printers in helping them with access to their organisations, regional and national.

Personally, I feel acknowledgement and appreciation, and thereby, instilling confidence and trust among the printers about the regional and the national associations is an excellent benefit for the members and the Federation.

#### **\***

#### PRIDEX AND CARDEX TO EMPOWER YOUR PRICE-NEGOTIATIONS

#### Take note of a northward trend

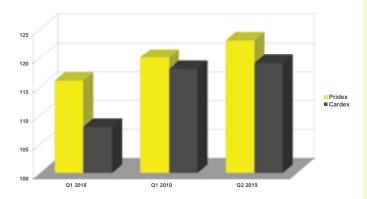
Cardex and Pridex are updated every quarter. Print Bulletin will update you on the trend each quarter comparing the data with the previous quarter. The two indices present a clear, scientific and straightforward trend of the input costs for your business and make it easy for you to understand the cost input for your business.

#### What are the latest trends?

CRISIL has published the Q2 (FY19) results for the indices CARDEX and PRIDEX. Values of both indices are up. CARDEX stands at 119 while PRIDEX is up to 123 — representing a quarter on quarter increase across all costs by 2% in Packaging (folding cartons) vertical and 3% for Commercial Printing respectively. Since FY17, CARDEX has moved up by 14.5% and PRIDEX by 7.9%.

#### Where is the indices data?

You can access the Pridex and Cardex by following the link: https://tinyurl.com/yayqnp2k OR scan the QR code below and bookmark it on your smartphone's Internet-browser



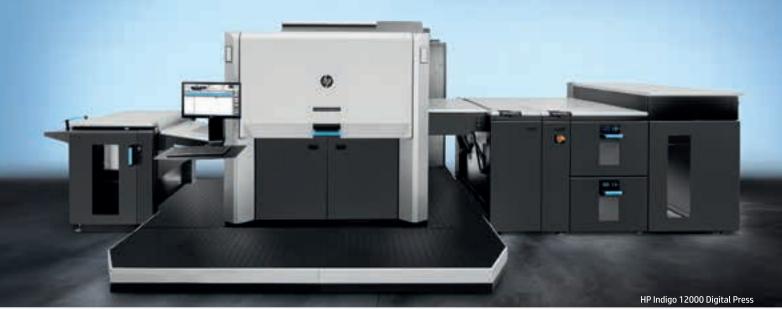
for quick access. The twin Indices are published as a legitimate means to demonstrate and justify rising costs faced by our industry. Leverage the advantages evolving from a reliable and scientific tool by CRISIL.

The detailed methodology used at computing the CARDEX and PRIDEX is readily available here: https://tinyurl.com/yaqrr65m. FY2013-2014 is the base year for the twin indices with index value at 100.



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# Completing the cycle- from selection to disposal

Proper handling of UV equipment, hazardous chemicals, and the correct disposal of waste, together play an important role



Mr Shah conducted a session on UV, hazardous chemicals and their disposal.

On October 20, 2018, BMPA conducted a Sekho Aur Samjho

2.0 session with Nitin N. Shah the President of BMPA and Director at Award Offset curated by Iqbal Kherodawala, the PIC of SaS2.0. The session focused on the handling of hazardous chemicals, especially inks, with a particular focus on UV (ultraviolet) and other safety measures.

The waste parts, residues and chemicals should be directed into waste tanks, and there should be a constant check to avoid any leakage or spilling.

#### **Starting with the basics**

The session began on a light note wherein Mr Shah pumped up the audience by asking few basic questions: why have you chosen the printing field? What do you mean by an enterprise or a company? An important question that we never ponder on, though being in the business; what is printing? Smart and spontaneous answers for all these questions helping in breaking the ice and made the entire session more interactive and engaging for each member of the audience.

Moving on, Mr Shah mentioned the processes in offset printing: roughly the conventional and UV printing. UV being a step ahead of the conventional printing, proves to be better and efficient. At present, UV printing is a new face of the printing industry, which will gradually turn into the only technology in the future. Pointing out a few advantages of UV printing, he said, "it can be printed on any substrate, it reduces emissions, and the solvent discharge does not happen. A common perception that resides in our minds that UV is harmful turns out to be wrong if we use it with care and precaution." Mr Kherodawala added, "In today's world where people want to get things done in minimum time with maximum quality, UV is convenient because the curing time is way quicker."

#### Clutching the right UV ray

Further continuing, Mr Shah talked about the sources of UV. Apart from the natural sources, the artificially made sources of UV for domestic consumption are mercury lamps and arc lamps. He also mentioned the three types of UV lights: UV-A, B and C along with their ranges.

The different ranges of UV radiations are as follows:

- UV-A- 320-400 nm
- UV-B- 290-320 nm
- UV-C- 200-290 nm (gets neutralised by ozone in the stratosphere)

Depending on the intensity you set and the meter you get, you can choose between either going for UV-A or UV-B or a combination of both. At this

> point of selecting the right UV radiation type, one needs to answer a few questions, for example, what is the speed of the machine? Are the colours Spot, Pantone or the metallic?

After all this brainstorming the next step is the procedure of UV printing that one needs to keep in mind as particularly

specified by Mr Shah. He explained, "when the UV printing is going on, firstly the ink is applied, which, we need to cure with the UV rays by setting the intensity and only when all these things are set in a perfect framework is when everything goes well." Small details related to specific colours like Spot, CMYK or even substrates like Metpat and the role of UV radiation in it, was discussed in particular by the speaker-duo.

After briefing on topics like printing with UV, the requirement of curing, the ink area, all about the intensity



Mr Kherodawala responded to the audience queries.

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and many such factors, the session slowly shifted onto the precautions one must take while working on the shop floor, handling UV equipment. While handling UV equipment precautions and prerequisites, such as putting up safety glasses, gloves and proper gowning and a few more.

#### Being Careful in Handling the UV equipment

Continuing with the similar topic of handling UV equipment, the second part of the session slides into few related aspects.

Appropriate handling of UV lamps and machines is absolutely essential. Some precautionary measures that every person working and dealing with UV machines ought to know are:

 Mishandling of UV lamps along with various mistakes like improper maintenance, unclean reflectors and other obstacles are the primary reasons leading to reduced light intensity.

A UV lamp's temperature is around 700
 C and above; thus it should not be directly placed on the floor. UV lamps include toxic chemicals like mercury that should be taken care of.

- The people in-charge should regularly check the lamps with gloves and proper gowning.
- An iron funnel should not be used as iron can act as a catalyst. Instead, it is advisable to use a plastic one for the varnish to flow through it.
- As soon as your machine starts, the ducting starts simultaneously, and the exhaust which should be placed at the releasing end should be switched on at the same time.
- People should not consume any food items while working in the machine peripheral areas as the UV rays can directly harm your food.

#### The disposal ethics

Right disposal and proper channelling of the waste was the

further topic of discussion. When we talk about working in a UV press, it is mandatory to have separate waste tanks as well. All the waste parts, residues, solvents and other chemicals should be directed into those tanks, and there should be a constant check to avoid any leakage or spilling. When it comes to the disposal of the UV lamps, one should wrap it properly and hand it over to the authorised agencies. Speaking about the destruction of these lamps he added, the lamps should be disposed of away from water bodies

without harming the environment. Things like used blankets, used rubber rollers can be reused by breaking them into pieces, we can recycle these materials to produce energy instead of merely disposing of it. Lastly, Mr Kherodawala said, "it would not always be possible to carry out all these activities in the way they should, but primarily awareness is what is important. If we are creating waste, it is our responsibility to dispose of that

hazardous waste in the correct manner without harming the environment and people."

Lastly, they took a doubt solving session where questions related to difficulties regarding UV, pharmaceutical companies and problems associated to benzophenone, UV printing, the concept of water-based inks and other related concerns faced by the professionals were asked. The speakers patiently answered to all those questions, and the audience contended.

Involving students through personal and necessary interaction, Mr Shah conducted a spot-quiz with some basic questions for the students. When was paper invented and who invented it? What are the wood types that go into the making of paper? These simple yet important questions ended the session on a happy note.



Couldn't you attend the SAS

session? Worry not! Scan

the QR code to watch the

video on BMPA's YouTube

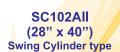
Attentive audience listening to the session.

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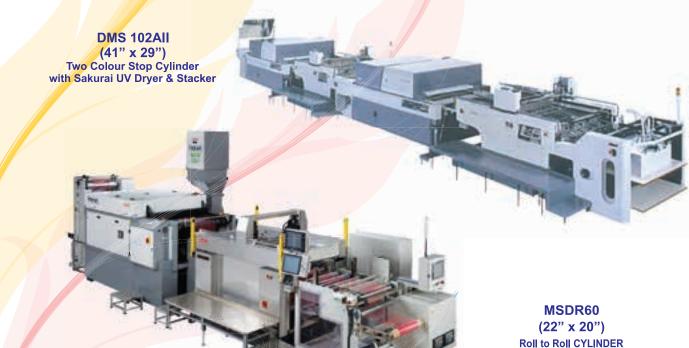


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SCREEN PRINTING MACHINE



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Max. Print size	720 x 500 mm	1020 x 700 mm	1130 x 780 mm	1400 x 995 mm	770 x 500 mm	1050 x 730 mm	720 x 500 mm	1050 x 730 mm	1050 x 730 mm	800 x 585 mm	550 x 500 mm
Speed	$1000 \sim 3600 \; IPH$	900 ~ 3300 IPH	900 ~ 3300 IPH	$800 \sim 2000 \; IPH$	400 ~ 3600 IPH	$800 \sim 4000 \; IPH$	100 ~ 2000 IPH	200 ~ 2000 IPH	800 ~ 2000 IPH	1000 IPH	660 FS
Thickness	0.1 ~ 0.8 mm	0.1 ~ 0.8 mm	0.1 ~ 0.8 mm	0.1 ~ 0.8 mm	0.05 ~ 0.8 mm	0.075 ~ 0.8 mm	0.05 ~ 0.8 mm	0.075 ~ 0.8 mm	0.1 ~ 0.8 mm	0.1 ~ 3 mm	0.025 ~ 0.1 mm

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### It's PS time folks

BMPA's PS is literally at the pinnacle of the knowledge-sharing annual seminars for the print industry. PS'19 is just around the corner; have you reserved a seat yet?



At PS'17, Lieutenant General (Retd.) of the Indian Army, Sayed Ata Hasnain spoke about working with passion and fire to achieve tough goals in life with a smile on the face.

Hosted since 2005, PS'19 is the 13th edition of BMPA's Print Summit, Association's flagship annual knowledge seminar that celebrates Printer's Day and brings together stakeholders from the print-packaging and allied industries from around India and the world.

BMPA enables this colloquium as a tribute to Johannes Gutenberg – a German innovator whose invention, the movable type, revolutionised mass printing. It is no surprise that Time magazine aptly commemorated Gutenberg as "Man of the Millennium" at the dawn of this 21st century.

#### **PS and NCPA complement each-other**

The PS'19 will be hosted on January 24, 2019, at majestic Tata Theatre in the National Centre for Performing Arts — popularly knowns as NCPA, Mumbai. Barring one, all the PS have been hosted at NCPA; therefore, Tata Theatre at NCPA has been an intrinsic part of the success and the grandeur of PS.

Born out of the vision of India's two maverick leaders JRD Tata and Dr Jamshed Bhabha to preserve and promote performing arts of India – from music and dance to film and photography – NCPA has been the epicentre of knowledge-sharing and experiments since 1969. PS has also focused on presenting the print-packaging industry

with varied ideas, insights, innovation and entertainment through a wide range of speakers and thought leaders from across diverse spheres of life – from business to education, from the news-world to religion, from social-entrepreneurs to inspiring storytellers, and from within the industry to India's well-known armed forces veterans. PS' success truly lies in the enormous diversity and the variety of inspiring ideas that are presented from the platform, and therefore, it has been gifting itself with the grand venue as NCPA.



The fantastic installation, a life-size sculpture made of the corrugated board by Haresh Mehta of Jayna Packaging was grabbed the attention of PS′16 participants.



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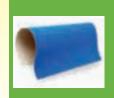
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Keynote speaker of PS'16, Chairperson and Managing Director of Marico Limited Harsh Mariwala advised the audience to appoint right people, nurture them to shape a motivated team, and provide them with right tools to create a 'right to win' for the organisation.

#### Are you an audience for PS'19 yet?

Businesses from commercial printing, package printing, labels, POP-POS, wide format printing, on-demand printing, corrugation, creative industry and ad agency. Personalities attending the conference are mainly owners, decision-makers, technologists, shop floor personnel, marketers, designers and IT & admin folks.

PS'19 has, as usual, lined up top-notch thought leaders and presenters to share ideas with the audience. Don Newberry, Senior Marketing Manager at ICP Industrial Inc, USA will talk about 'Glossier Margins', sharing insights into innovating in packaging through coatings. Director of Chanakya Mudrak Inder Kumar Arora will share the secrets of his remarkable journey as yet-another-printer to a print professional who built the company that works on its terms and with full advance payment for clients. The 'Good 2 Great' panel discussion will be led by Sunanda Jayseelan, Editor and Senior Producer at Times Network. The panel consists of Arokiaswamy Velumani, MD, Thyrocare Technologies; Ankit Chona, MD, Havmore Restaurants and Huber and Holly; and Pawan Poddar, Director, Ashirvad Pipes. The founder-duo of TimePay Animesh Kejriwal and Pawan Bindal will talk about how



#### Have you not witnessed a PS yet?

BMPA has a formidable collection of YouTube videos, including PS presentations since 2005, on the channel

BMPA ctp. A search for Print Summit videos on the channel will bring up an extensive library of videos or simply scan the QR code. The channel will surely come handy until you gift yourself a seat at PS'19 and witness the grand event inperson on January 24, 2019.



'Regular Receivable Make Better Bottomline.' Year after year, Canon and Komori have been supporting PS as lead sponsors; PS'19 will have leaders from these two giant print technology manufacturers interacting with the audience.

To know more about PS'19, stay tuned to the latest developments delivered to you through email newsletters by BMPA and don't hesitate to write to memberships@bmpa.org or call on +91 (22) 2493 4654 if you wish to know more about the event.





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**Don Newberry** Sr. Mktg. Manager, ICP Industrial

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**Animesh Kejriwal and Pawan Bindal** 

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#### Sunanda Jayaseelan

Editor & Sr. Producer, Times Network



#### Arokiaswamy Velumani

MD, Thyrocare Technologies Ltd



#### **Ankit Chona**

MD, HRPL – Havmor Restaurants and Huber & Holly



Pawan Poddar

Director, Ashirvad Pipes



Panellist 3

Good 2 Great (Panel Discussion)









# GET READY FOLKS, IT'S PS TIME! PRINT SUMMIT 2019

Thursday, 24th January 2019 Tata Theatre, NCPA, Mumbai Block the date! REGISTER NOW!



OR download registration form from www.bmpa.org



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Henrik Mueller-Hansen CEO, Gelato

Disruption in the Print Industry and What it Looks Like in the Future



The Song of the Courtesan
A Thumri-Kathak Presentation by

Dhanashree Pandit Rai (Thumri) and Sanjukta Wagh (Kathak)



iPhone X, Bose Revolve Speaker, Bose SoundLink Mini Speaker, Airpods















■ PS is a full day event. ■ Registration 8.30am over refreshments. PS starts 9.50am sharp.

■ PS hosts all-day hospitality including cocktails & dinner. ■ EARLY BIRD offer ₹3,500+GST.

# High potential, rapidly expanding corrugated in India

In October this year, BOBST presented a number of its most efficient solutions for boosting productivity in the corrugated manufacturing market at At ICCMA 2018, in Mumbai.



An exceptional flexo-folder-gluer, FFG 8.20 DISCOVERY recently set two new world production records, attracted a lot of visitors at ICCMA 2018.

BOBST has now sold a total of thirteen in-line flexofolder-gluers (FFGs) in India since 2013, and the feedback at the BOBST stand at ICCMA (Indian Corrugated Case Manufacturers Association) in Mumbai suggested that the in-line solution is the way forward for mid- to large-size corrugated board converters in the medium- to long-term.

#### **BOBST's success at ICCMA 2018**

"Several of our clients were present at ICCMA and reiterated just how satisfied they are with the performance of our machines in terms of the quality and quantity of corrugated boxes produced," said Venugopal Menon, Business Director, BU Sheet Fed, Indian Subcontinent at BOBST. "From our conversations at the stand with so many manufacturers, we think we are at a real turning point in India. As a result, a significant number of converters are now seriously considering upgrading their technology and utilising completely

automatic lines, capable of faster, high quality corrugated box production. The inline process starts making real business sense once a threshold limit is reached — between 1000-1500 MT (Metric Tonnes) per month or more of conversion or close to 100,000 boxes per day," added Mr Menon.

#### **Corrugated board was the focus**

Several BOBST innovations were presented at ICCMA 2018, but the one that perhaps drew the most attention was FFG 8.20 DISCOVERY, an exceptional flexo-folder-gluer that recently set two new world production records. Visitors were hugely impressed by its production rate of around 18,000 boxes an hour, its easy drive and set-up time, and its folding quality for brown RSC boxes. Other highlights included FFG 924 NT and FFG 1228 NT, state-of-the-art converting machines able to ensure first-class printing, excellent die-cutting and accurate folding in a single pass.

A specialty folder-gluer that was a focus of discussions was LILA II 106 | 145 | 170, a highly configurable machine designed with the needs of both litho-laminated and corrugated board packaging manufacturers in mind. The many benefits of LILA II include advanced feeding, accurate pre-breaking and a perfectly controlled folding process, ensuring perfect box quality and outstanding productivity.

A diverse, cutting-edge product portfolio

It wasn't all about folder-gluers, however. Die-cutters, such as VISIONCUT 1.6 also attracted considerable attention. VISIONCUT 1.6 is a high quality flatbed diecutting machine for nano/micro flute to double-double corrugated board and litho-laminated packaging. Linked with the optional POWER REGISTER the accuracy and print-to-cut quality is perfect. Attendees heard how this small, simple and efficient machine minimises down time, allows flexibility for various die-cutting jobs and delivers job changeovers in less than 10 minutes.

"The potential of the corrugated box market in India is unfolding before our eyes," Bhavesh Pingle — Business Manager, Corrugated Business at BOBST, said, "There have been challenges in this market due to the very nature of the industry, comprising thousands of small players running manual/semi-automatic plants to cater to the needs of local nearby industries. But manufacturers are now seeing the benefit of automation and of running full lines, and the huge boost



LILA II 106 | 145 | 170 is a highly configurable specialty foldergluer, designed with the needs of both litho-laminated and corrugated board packaging manufacturers in mind.

that this brings in terms of productivity and cost-savings. We are excited about what we can help manufacturers in India to achieve, both now and in the future."



# Ease of business is the priority

BMPA has constituted a panel of consultants to support Print Bulletin readers with up-to-date information and to resolve queries regarding tax updates, FEMA, Banking sector and the Companies Act.

# GST Audit Compliance Checklist for FY2017-2018 for action to be taken by the taxpayer

#### **Transitional Credit under GST**

Taxpayers should review the transitional credit carried forward to the GST regime from the existing regime using Form GST TRAN-1 in accordance with the provision laid down in Section 141-143 of CGST Act 2017.

#### Goods sent for job work activity before July 1, 2017

- Taxpayers should ensure that goods sent for job work activity in the existing regime before July 1, 2017 has been brought back to the place of business of the principal within six months from the appointed day – Section 141 of CGST Act 2017.
- In case such goods are not brought back within the above mentioned prescribed timeline, the input tax credit availed by the taxpayer on such goods shall be recovered in accordance with the provision of clause (a) of sub-section (8) of Section 142.

#### Goods sent on approval basis before July 1, 2017

 Taxpayers should ensure that where the goods sent on approval basis not earlier than six months before the appointed day are rejected or not approved by the buyer are brought back to the place of business of the seller within six months from the appointed day – Section 142(12) of CGST Act 2017.

- Tax shall be payable by the person returning the goods if such goods are liable to tax under GST regime, and are returned after a period specified above.
- Tax shall be payable by the person who has sent the goods on approval basis if such goods are liable to tax under GST regime, and are not returned within a period specified above.

#### Invoice, records and documents

#### **HSN Code in the Invoice**

HSN code would be required to be mentioned in the Tax Invoices to be issued in the new financial year 2018-2019 in the manner stated below — Refer notification no. 12/2017-CT dated 28.06.2017

- Taxpayers with turnover of up to ₹1.5 crore may not mention HSN Code in the tax invoices
- Taxpayers with turnover of more than ₹1.5 crore but up to ₹5 crore shall mention 2 digit HSN code in the tax invoices
- The taxpayers with turnover of more than ₹5 crore shall use 4-digit HSN code in the tax invoices



Taxpayers should review the transitional credit carried forward to the GST regime from the existing regime using Form GST TRAN-1 in accordance with the provision laid down in Section 141-143 of CGST Act 2017. Image: screenshot of www.gst.gov.in



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BMPA and Print Bulletin encourages you to avail this service to the best of your benefit. For further inquiry or to know more about how to use these services, please call at +91 (22) 2493 4654.

#### GST Tax Invoice series must be unique for the Financial Year

Maintaining invoicing series unique for the financial year becomes essential for taxpayers registered under GST regime — Rule 46(b) of CGST Rules 2017 narrates such provision related to the issuance of Tax Invoice under GST law.

## Amendment of GST Tax Invoice, GST Credit Note & GST Debit Note

If particulars were wrongly mentioned in any of the documents (Tax Invoice, Credit Note and Debit Note) in any of the previous months should be amended in the return to be filed for March 2018.

#### **Issuance of Tax Invoice**

Taxpayers should ensure that Tax Invoice and other documents are issued as per the provisions mentioned in Section 31 of CGST Act 2017

#### Time of supply under GST

- Taxpayers should ensure that tax liability under GST regime has been discharged as per the Time of Supply provision laid down in Section 12 and 13 of CGST Act 2017.
- Payment of interest on account of delay in payment of taxes should be computed in the manner prescribed in Section 50 of CGST Act 2017 and the rate notified in notification no. 13/2017-CT dated 06.2017

#### Input tax credit (ITC) under GST

#### Valuation of the closing stock

While doing the valuation of closing stock as on March 31, 2018, the input tax credit taken on raw material, consumables, semi-finished goods is to be calculated.

#### Depreciation on the capital goods

While calculating depreciation on the capital goods (other than building), if the ITC has been claimed, then the tax amount should to be ignored.

#### **Reversal of ITC**

- In case the registered recipient has failed to make payment (full or part) to the registered supplier within a period of 180 days from the date of invoice, proportionate input tax credit to the extent of such non-payment has to be reversed by the registered recipient – Section 16(2) of CGST Act read with Rule 37(1) of CGST Rules 2017.
- Where the inputs/input services/capital goods were used partly for effecting exempt supplies and partly for taxable supplies or where such inputs/input services/capital goods were used partly for business purpose and partly for non-business purpose, the attributable amount of ITC used for exempt supplies + non-business purpose shall be reversed by the recipient in the manner laid down in Rule 42(1) & 43(1) of CGST Rules 2017 Section 17(2) of CGST Act 2017 read with Rule 42(2) and 43(2) of CGST Rules 2017.
- Identify the inward supply transactions falling within the ambit of blocked ITC – Section 17(5) of CGST Act 2017.

#### Reconciliation

#### **Reconciliation of Books vs GST Returns**

Transaction wise reconciliation of outward and inward supply data pushed in the GST Returns with the actual financials should be done. The activity will help in identifying the variance (if any) and to incorporate



1800 103 1225

necessary amendments in the returns to be filed for March 2018.

#### Matching of ITC: Books vs GSTR 3B

Month wise reconciliation of ITC availed in the Books vs. GSTR 3B should be done. Timing difference and value difference should be identified and appropriate action to be taken.

#### Matching of ITC: GSTR 3B vs GSTR 2A

Month wise reconciliation of ITC (B2B) availed in GSTR 3B Vs. ITC auto-populated in Form GSTR 2A should be done. Any variance should be adjusted in Form GSTR 3B for March 2018.

#### **Anti-profiteering under GST**

An analysis of the gross profit booked for the FY 2016-2017 with that of the FY 2017-2018 should be done to check whether he is trapped in the Anti-profiteering or not.

#### **GST** refund

#### Refund of excess ITC under GST

Unlike the refund provision in the existing regime, a registered person making normal taxable supply cannot claim refund of unutilised ITC as on March 31, 2018. The

same has to be compulsorily carried forward to the next tax period.

Refund of excess payment (unutilized amount in electronic cash ledger): taxpayers having excess balance in electronic cash ledger which is not planned to be utilised in the the near future may be claimed as refund

Further appropriate treatment in accounting records should be given.

#### Job work under GST

#### **Submission of Form GST ITC-04**

Taxpayers should ensure that the details of challans in respect of goods dispatched to a job worker or received from a job worker or sent from one job worker to another in the GST regime during a quarter shall be included in FORM GST ITC-04 furnished for that period on or before the twenty-fifth day of the month succeeding the said quarter – Rule 45(3) of CGST Rules 2017.

#### **Companies Act and legal**

Relaxation of additional fees and extension of last date of filing of form MGT 7 (Annua al Return) and Form AOC 4 (Financial Statement) under the Companies Act, 2013



Scan the QR code to read the full update about

Companies Act and Legal

Recently, Dubai announced its plan to be the World's first Blockchain powered government" with a plan to move 100% on Blockchain by 2020. Blockchain is the world's most trusted cryptocurrency, as per the official website of the company managing the cryptocurrency. Image: Hitesh Choudhary on Pexels.com



**Huber**group, through it's innovative NewV technology, presents NewV flex<sup>®</sup> inks and NewV lac<sup>®</sup> coatings that are formulated specifically for flexographic application.

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Ministry of Corporate Affair (MCA) vide General Circular #10/2018 dated on October 29, 2018 have given relaxation of additional fees and extension for Form MGT 7 (Annual Return) and Form AOC 3 (Financial Statement) under the Companies Act, 2013.

Keeping in view the requests received from various stakeholders for the extension of time for filing of financial statement for the financial year ending on March 31, 2018, it was decided to relax the additional fees payable by Companies on e-forms AOC 4, AOC (CFS), AOC XBRL and MGT 7 up to December 31, 2018, wherever the additional fees are applicable.

*Impact*: Relief was granted to stakeholders as the last date of filing of Form AOC 4 and MGT 7 under the Companies Act, 2013 and the date of filing has been extended up to December 31, 2018, without additional fees.

#### **Banking update**

#### Twelve government schemes beneficial for MSME

- Loan up to ₹1 crore within 59 minute through online portal. Read a detailed update in the October 2018 issue of Print Bulletin.
- 2. Interest rebate of 2%.
- 3. All public sector units (PSUs) and companies clocking the turnover of ₹500 crore and more to upload all supply invoices on TRADES platform which will count MSME Receivables against which banks give bill discounting facilities. Online complaint portal for MSME invoice payment delay.
- 4. All PSUs to buy 25% from MSME.
- 5. PSU to buy 3% from woman MSME.
- 6. All CPSU to buy through the government GEM Purchase portal.
- ₹6000 crore for 100 technology training and upgrade centre for MSME.
- 8. Seventy clusters for pharma MSME, 75% cost by the Government of India.
- 9. Eight labour law returns only twice in year.
- Factory inspector visit assignment through random computerised selection and online reporting within 48 hours.
- Environment clearance based on self certification for MSME. Common for air and water clearance. Only 10% inspection.
- Companies Act amendment ordinance removing harsh punishments of jails etc. small violations. 60%

pending cases will be out through these amendments.

# Rules and guideline regarding liabilities of the customer and the bank in case of a transaction carried out through credit/debit card

Following rules are applicable for all card (credit/debit/prepaid), Net banking, e-Wallets/Payment Bank Account, fund transfer Transactions.

- Customer MUST be notified of every transaction via SMS and also via email by the bank.
- Customer liability is zero, If there is a security lapse/ shortfall or negligence by the bank system/process, irrespective, whether customer has reported the loss or not.
- Customer liability is zero, if the loss/fraudulent transaction is reported in three working days, excluding the day of receiving transaction notification/intimation/communication by the bank.
- If the loss/fraudulent transaction is reported in 4 to 7 working days, maximum liability of the customer

is ₹10,000/- (Rupees Ten Thousand only.) for most of the cases/account/card holders (i.e., up to ₹5 lac) and max ₹25,000 for all other.

#### Dubai is planning to remove middlemen like lawyers, accountants, bankers, immigration officers and govt. officials by year 2020 by adapting Blockchain technology

What will governments look like half a decade from now? Recently, Dubai announced its plan to be the World's first Blockchain powered

government" with a plan to move 100% on Blockchain by 2020:

- Arabian Chain is moving all Dubai's government paperwork onto the Blockchain, so it does not need lawyers and government departments for verification.
- Object Tech is providing digital passports and Blockchain security to Dubai International Airport to deliver seamless entry and exit from the country.
- The Dubai Land Department has launched a Blockchain system to record all real estate contracts and record all property-related transactions such as rental, utility and telecom bills.
- In October, Dubai launched EmCash, its own crypto currency for citizens to pay for all services via digital cash.
- The country has set up the 46-member Global Blockchain Council, including companies like Microsoft, IBM and Cisco, to lead the way in the country's adoption of Blockchain technology.
- Blockchain smart contracts and crypto currency track all transactions that take place with any agreement or transferable asset. That means the





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end-point of Dubai's Blockchain adoption is that there will be no further need for the middlemen in our day-to-day transactions.

- Dubai estimates that by putting its 100 million documents each year onto the Blockchain; they will save 25 million human hours and \$1.5 billion in tax dollars.
- It would also massively shrink the size of the Dubai government.

As Dr Aisha Bin Bishr, Director General of Smart Dubai Office, the country's department in-charge of making Dubai the world's smartest city says: "The Dubai government differs from others around the world in that it aims to make Dubai the 'Happiest City on Earth'. In short, we want to give people back time they would have otherwise spent on filing paperwork." Bill Gates famously said, "The Internet is becoming the town square for the global village of tomorrow."



However, we can safely assume that a mass exodus of Indians back from Dubai is not far away!

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BMPA-MMS shall not be liable for any direct or indirect damages caused to any person acting solely based up the information shared herein the article. Team Print Bulletin suggests the readers draw their conclusions after taking into consideration various other relevant sections, rules to be notified from time to time and applicable compliance standards, guidance notes and other notifications and amendments notified from time to time.

#### Heidelberg SX74 to speed-up Amritsar

A top-seller in its class, the Speedmaster SX-74 builds on Heidelberg's perfecting legacy, combining technology of the XL class with the tried-and-tested SM platform, delivering productivity improvements of up to 30% over SM peers, at price points lesser than XL counterparts. Best-suited for commercial printing and packaging jobs in mid-



size format, the SX-74 supports a wide spectrum of substrates from thin sheets to boards, ranging in thickness between 0.03 mm and 0.6 mm. Shorter make-ready and throughput times, with production speeds of up to 15,000 sheets per hour, render the press ideal for short-run jobs.

Designed for eco-friendly operations, the Speedmaster SX-74 cuts alcohol usage to 3% from 10%, saving 172 litres of alcohol for every ten million printed sheets. This is done by using special rollers in the Alcolor dampening system. "The SX74 is equipped with surface technology to enhance service life and extend wash-up intervals," states Peter Rego, Business head – Equipment Sales of Heidelberg India. "The colour

Assistant Pro component enables fully-automated monitoring of the ink fountain liner and self-calibration of ink zones, speeding up the inking unit response by 50 to 70 percent," Mr Rego adds.

Heidelberg's proprietary Intellistant feature incorporated in the SX-74 compares the current press status with parameters of the next job, and generates the complete sequence of operations to be performed to change jobs intelligently and dynamically. On average, the Intellistant facilitates 70% fewer operations for every job change, with schedulable setup times and constant time savings.

"Integration of the Prinect Press Room Manager with SX-74 empowers the user to control all pressroom operations from the office. A user can monitor the current job, production speed, make-ready requirements, paper usage, idle time and much more. The Prinect software manages information to guarantee automatic and timely delivery of print jobs to production, "states Mr Rego.

After the recent installation, Printwell earned the distinction of operating Amritsar's first Heidelberg Speedmaster SX74 four-colour press, as part of a strategy to create new growth platforms. A commercial printer from Amritsar, Punjab, Printwell specialises in books, catalogues and brochures.

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# Students of SIES-GST host P-Pack 2018

Enthusiastic and encouraged to lead, the students of SIES-GST successfully organised a national-level quiz on plastics in packaging this September.



Harishkumar and Vignesh, students from Kamaraj College walked away as the winners of P-Pack 2018.

The Department of Printing and Packaging Technology, SIES Graduate School of Technology (SIESGST), Nerul, Navi Mumbai is the student chapter of Indian Plastics Institute (IPI), Mumbai. The Department organised P-Pack 2018, the fourth edition of the national-level technical quiz on plastics in packaging in September this year during the SIES Graduate School of Technology's flagship annual intercollegiate technical festival Cognition. The festival encompasses many events in varied fields, including information technology, computer engineering, electronics, printing and packaging, and mechanical engineering.

#### A student initiative, A-Z

P-Pack has an aim of bringing the best of the students from B.E and B.Tech courses in plastic/polymer/packaging related fields and put their knowledge to test alongside the best minds from all over India, standing a chance to win a handsome and attractive prize money of ₹20,000/- for the winner and ₹15,000/- and ₹10,000/- for the first and the second runner up teams. Each P-Pack team consists of two participants who are nominated by the Heads of Department of respective participating Institutes.

The student members of SIESGST-IPI student chapter were enthusiastic and pre-occupied with the

preparations for P-Pack right from July this year and put in painstaking efforts along with the faculty members to get sponsorships, to coordinate with participants from other colleges, to make accommodation arrangements for outstation participants, and execute the event as well-planned by leaving no stone unturned. An event-specific website – ppack.siesgst.ac.in – was launched for participant registration and share more information about the event.

#### An overwhelming response

At the end, P-Pack 2018 received an overwhelming response with nine teams participating from all over India;



Chirag and Pravin from MIT, Aurangabad were the first runner up team at P-Pack 2018.



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two teams from Madras Institute of Technology, Chennai; two teams from Maharashtra Institute of Technology, Aurangabad, the second runner up from the last year; two teams from Kamaraj College of Engineering and Technology, Madurai; one team from University Institute of Chemical Technology, North Maharashtra University, Jalgaonl; and two teams from the host SIESGST.

Umang Shah, National Sales and Marketing Manager at Clariant and the Chairperson of Indian Plastics Institute, Mumbai Chapter and Prof. C.S. Purushothaman, Visiting Professor at the University of Mumbai and SNDT, Retired Chair Professor & Director of SIES School of Packaging, with over 45 years experience in packaging technology were the chief guests for P-Pack 2018. Prof. Purushothaman also played the quiz master for the final round of P-Pack 2018 throwing some tough questions at the participants and testing their knowledge.

After the gruelling and tense five rounds of nail-biting competition, Harishkumar and Vignesh, students from Kamaraj College walked away as the winners followed by Chirag and Pravin from MIT, Aurangabad, and Nandhini



Umang Shah and Prof. C.S. Purushothaman, the chief guests for P-Pack 2018 unveiled Adviteeya along with Prasad B. Iyer, Head and Assistant Professor at the Department of Printing & Packaging Technology, SIESGST.

and Ajeetha from Madras Institute of Technology were the first and the second runner up respectively. The winners were presented with trophies and prizes at the hands of the chief guests. The duo also released the fifth volume of Adviteeya SIESGST's student-produced annual magazine.

P-Pack 2018 was very well supported by Indian Plastics Institute, Bharat Petroleum Corporation Ltd. (Prize Sponsor) and BMPA backing Adviteeya.

#### •

#### TORAY WATERLESS PLATES BY TECHNOVA

The growing demand for high quality labels, specially in the premium label market like wine, food and cosmetic labels, coupled with the need for saving natural resources is opening up immense opportunities for waterless printing technology. For the first time in India, TechNova Imaging Systems will showcase the Toray's range of waterless plates at Label Expo 2018.

#### What is waterless printing?

Conventional 'wet' offset printing requires two fluids: ink and water as the dampening solution to reproduce an image. However, managing two fluids, with different chemical and physical properties, is a complex process, making the press operator's job quite difficult. Waterless printing is an alternative printing system that runs on standard offset presses. The key to waterless printing is a plate that uses an ink-resistant silicone coating to eliminate the need for dampening solution. By eliminating the need for dampening solution from the printing process, the waterless printing system provides improvements in productivity, overall image quality in an eco-friendly manner.

#### Superior printing quality

Toray waterless plates deliver superior print quality on virtually any kind of paper and non-porous substrates such as plastics, foils and metals. Special plate structure and the absence of dampening fluid makes it easier to consistently reproduce a printed image which is nearly identical to original proof.

"The users of waterless plates confirm that this technology is helping them retain premium customers. Waterless printing offers multiple benefits, including consistent quality, eliminating the use of



the dampening solution and the related issues, quick plate changes, significantly shorter changeover times between jobs, reduced dot gain, wider colour gamut, superior registration, and the ability to undertake short-run jobs as small as 2,000 linear metres," shares Sunil Kokane, Product Manager for TechNova Imaging Systems (P) Ltd. India.

#### Affordable value-addition

Most offset printers can convert to waterless plates with minimal investment and training. Waterless printing requires just a few equipment: a thermal platesetter (830nM); offset press with temperature-control capability; and a waterless plate processor approved by Toray. On the other hand, waterless printing allows usage of the Butterfly Logo, authorised by the Waterless Printing Association (WPA). In Japan, the Butterfly Logo appears on catalogues, posters, and other printed materials distributed by large companies. Displaying the Butterfly Logo helps in increasing the value of printed materials.

Toray Industries Inc., the leading manufacturer of waterless printing plates worldwide, was founded in 1926 and has a global presence with factories and sales offices in Asia, Europe, Middle East, South and North America.



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# **Dutta Tere Ki**

Iqbal Kherodawala of Printline Reproductions holds a mirror up to us with his to-the-fact, yet hilarious articles about our 'typically Indian' habits.

After an unnecessarily long hiatus, I decided that I need to be back in action. When the whole world can comment on everything under the sun, why not #MeToo?

If people can re-hibernate after being in wilderness and meditation for 10 long years, why should I say NaNa to coming back and commenting on the volcano of allegations that is sweeping my country? With the Swachh Abhiyaan getting into full form (literal safai be damned) I too deserve to file a few cases and getting a few crores my way. And then I saw the princely sum that Babuji filed in court against Vinta Nanda (a defamation case of 1???), I started to have second thoughts.

So what is this stupid noise all about? As a typical Indian male, I consider it my birth-right to brush against any female who is within 100 meters in my vicinity. I consider it a tradition to climb walls and toilet blocks to gratuitously peep into private rooms and bathrooms and changing rooms. I have a God-given right to leer at any woman from 8 to 80 since my country is famous for having illustrated the Kamasutra. My Indianness permits me to have a small peg of alcohol and pretend to be completely sozzled and do whatever my dirty mind wants in the garb of being senseless. What is this stupid #MeToo?

I have half-a-mind (in any case being an Indian male already certifies that I have only half a mind) to start my own #MeToo movement to counter these allegations that my fellow brothers are facing from the Duttas and the Nandas and the Bhavnanis and the Sajid Baiters. This is my list of #MeToo demands that need to be fulfilled. The Supreme Court currently is in a gregarious mood, and after 'gaily' approving same-sex unions, the blood-soaked entry into Sabarimala and stopping a stuttering Muslim to utter an echoing Talaq, I am sure they will listen to my petition and allow my movement to have the following permissions:

#MeToo should be allowed to graze against any woman that I fancy whenever I am in a power position since what are these women except 'horny useless women' who shouldn't be venturing out from the confines of their homes

#MeToo should have permission to decide my own dance moves and no actress, however stubborn has the right to

say Na Na. #MeToo should also be allowed to call those who think that it is unka Raj to come and smash their cars if they object and continue to say Na Na.

#MeToo should have a clean reputation on screen and should be allowed to become a Mr Hyde as soon as its dark. If anyone alleges that I misbehaved, I should be believed when I utter gibberish like "Neither am I denying it nor do I agree with it"...Really????

#MeToo should clearly protect politicians who have a right to molest journalists, and the whole country should be proud of his political party who says "Beti Bachao" so that the Beti grows up to become fodder for the lechy male. The poor guy was not at fault at all. He took his portfolio of Minister of External 'Affairs' a bit too seriously.

What I am really proud about is the fact that even though my country has a long way to go before I can emulate the commercial and economic success of US, we as a nation are right up there in the harassment of women by men in power. Whether it's a politician, a Secretary of BCCI, a director of terrible films, a director of Queenly proportions, a musically failed judge of reality shows or a writer cum social butterfly whose tongue travels far, our men don't really travel far in their genuine respect of women. A woman being a 'ghar ki jooti' concept will take a long time to evaporate, and thousands of #MeToo movements will still not be successful in finding out a solution. In a country when a politician can comfortably get away with promising 15 lakhs in your account if elected, it is hardly going to be possible for a few thousand candles to bring light to the thousands of Nirbhayas who are being raped by sexual organs, eyes, hands and casual touches at every turn, every move.

As I had mentioned in my previous writings, a country which celebrates Ganga, Saraswati and Durga only as long as she is cast in stone has hardly any conscience to adulate a flesh and blood female. A woman in stone has no comments, has no opinion and can be dunked in the sea once she has blessed us. But a real woman is a nuisance if she raises a voice and screams #MeToo. Just as everything in my India comes to a pass, this too will... and pretty soon. We will be back to our usual nudgenudge, wink-wink, slobber-slobber and we will have plenty of Rakhi Sawants to endorse what we are doing. Jai Ho.





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# PUN INTENDED Vishful Thinking



In this column, our industry veteran Vishwanath Shetty of The PrintWorks presents us his tongue-in-cheek view of the recent political news.

#### Believers and non-believers, not equal rights

Communist Party of India - Marxist (CPM) and Communist Party of India (CPI), the two allies in the the Left Democratic Front running the Government in Kerala, have accused Bharatiya Janata Party and Rashtriya Swayamsevak Sangh (BJP-RSS) combine and Indian National Congress (Congress) for indulging in double talk and playing dirty games over the Sabarimala temple issue; stated most newspapers on October 19, 2018. CPM Politburo blame the Congress-led United Democratic Front and the BJP-led National Democratic Alliance for deepening the confusion. Times of India (ToI) stated on November 16, "By the end, the Kerala government took a U-Turn by allowing the Travancore Devaswom Board to pursue the possibility of obtaining the permission from the Hon'ble Supreme Court of India (SC) to delay the implementation of its order on allowing women of all ages to enter the Sabarimala temple." In an issue of believers and non-believers, the SC was probably vishful of promoting gender equality without taking into account the strong local faith and the sensitivity of the subject. An issue to offer rights to women was not accepted by the vast majority of women in Kerala. What are the activists fighting for when there is no aggrieved party except the activists themselves?

#### SS ready to build the temple

On October 18, Shiv Sena (SS) supremo Udhav Thackeray reportedly said his party would gear itself up to build the Ram temple in Ayodhya if the Modi government failed to take up the task in the coming months. On October 27, the newspapers read: staying together is the political reality for Sena and BJP. Is this a vishful way of saying, we have a common agenda and then be in the alliance in the next election, though several announcements have been made about going solo?

#### **#Metoo syndrome**

At last the Bombay High Court understood the possibilities of misuse of #Metoo movement. On October 19, Justice SJ Kathawalla said, while hearing a civil defamation petition filed by the director of movie, Queen, "no one can fire from over her shoulder. The movement is not for others to write what they want." He went on to add, "we need guidelines on these cases, else all this will be misused and abused and we do not know where we will end up..." There should be a time-bar for the #Metoo complaints, where it is impossible to collect evidence about the complaint, unless the victim pre-decides to sue

the culprit 15 years later and preserve the proof. While we are all for the women's rights, it is vishful to think that there will be no cases filed without ulterior motives.

#### Protest, if business fails

Yes! That's what Ola and Uber were doing.

Tol, reported on October 27 that the driver partners of both these companies said, "they were desperate to go on strike due to huge dip in their earnings and burden of their repaying hefty loans for the cars." The drivers blamed the two cab-aggregator firms for the mess. They were planning to move high court. The Ola and Uber business models are to be blamed if you ask me. Can you not have a flat tariff by distance? The variable tariff with surge rates are fleecing the passengers and are dictatorial in nature. Take-it-or-leave-it is the attitude of both the companies. Their drivers were protesting expecting a redressal for their demands after Diwakar Raote, Minister of Transport in Government of Maharashtra, offered to call Ola and Uber management for talks with the drivers' unions. Uber has once again posted a huge loss in the Q2 of 2019, as reported by Tol November 16. Aren't we vishful, where business fails, we think of seeking help from the Court of Law? How will the court come into picture unless there is a breach of law?

#### Floral tribute or bird droppings!!!

All the leading newspapers on November 2, reported about the of bird droppings on the feet of Sardar Vallabhbhai Patel's giant statue. Reading the report, I wondered if the statue has any stature in the minds of the people writing such Tweets. Congress Social Media Head, Divya Spandana set a vibration in motion, that kicked up a Twitter-storm. She Tweeted the picture of Prime Minister Narendra Modi standing at the feet of Sardar Patel's statue offering a floral tribute. The picture was captioned: 'Is that a bird dropping?' And she went on to say, "As for the people's interpretation and imagination, she could not be held responsible." All the parties are abusing each other and I find no difference in any of their distasteful and disrespectful comments, but Ms Spandana justified herself by saying, "He does not respect the constitution," as she referred to PM Modi. Obviously the remark has no connection with the row she created with her Tweet. I think some self-restraint must be exercised in the kind of statements released on Twitter by the public figures. Vishful indeed to get the imagination to trigger such thoughts. To me it is an insult to the stature of the person and the memorial.



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#### A preamble to the Mahagathbandhan

Samajwadi Party (SP) joined hands with Gondwana Ganatantra Party (GGP) in Chhattisgarh state assembly elections, and hoped to rope in Bahujan Samaj Party (BSP). This coalition might extend to Rajasthan and Madhya Pradesh state assembly elections; however, the stakes are different in Uttar Pradesh (UP) compared to these other states. Power game will be much fierce and will anyone play the second fiddle here? Isn't it vishful to think, Chhattisgarh will reflect what will happen in UP? It is UP that is the stronghold of SP and BSP. Will they compromise there? And who will they project as their Chief Ministerial candidate? And there will be hundred other questions to answer.

#### Catch 22 for SSP and INC

Joining the chorus for a Ram temple in Ayodhya, Aparna Yadav, the younger daughter-in-law of former SP-chief Mulayam Singh Yaday, said that she is in favour of Ram temple — reported Tol on November 2. Her statement hit the media at a time the secular(!) parties are planning a Mahagatbandhan. She is of course supporting uncles Shivlal Singh's Pragatisheel Samajwadi Party Lohia. Don't forget her father-in-law Mulayam Singh Yadav is always ready to take on the BJP and stop them from reaching Ayodhya. Is this a vishful family ploy to keep two feet in two boats and yet assume that you will not collapse with two boats moving in two directions! Or safeguarding the family position in the event BJP bounces again.

# Does only the tiger enjoy animal rights? Let the animal lovers answer!

Avni or T1, the man-eater tigress, was killed by the forest authorities on November 2, 2018. The news led to a lot of controversies. The tigress allegedly killed over a dozen people over two years. The controversy is about the two cubs, a male and a female aged 11-month-old. The forest authority, under immense public pressure after the elimination of the tigress, is now planning to capture the cubs and train them to predate, giving them small live pigs, calves or goats! My question is do these calves or goats have no animal right? Who has given us the right to offer them as food to cubs? You should believe in the 'survival of the fittest' theory and monitor the safety of the cubs. The vishful animal lovers assume only the tigers have animal rights. What about the poor animals going in as captive prey? Is it justice even in the animal world?

#### Was the envelope empty?

SS questioned Modi's silence on the Raffale deal. The details were sent to SC for inspection in a sealed envelope. On November 15, SS raised a question through its mouthpiece — Saamna. It read, "Wow will anybody know if the envelope contains the truth or is an empty one?" I think vishfulness encompasses both sides, while PMO is vishful of closing the controversial issue, SS is vishful that the envelope was empty.

#### SKYSCREEN INTRODUCES MIRAGE DTG FROM AZONPRINTER

In August this year, Mumbai-based Skyscreen PLC has taken the distributorship of Croatia based Azonprinter to promote and sell their Mirage brand direct to garment (DTG) printers in the Indian market. Specially designed for industrial production and large quantity garment printing jobs, the Mirage DTG printer comes with easy exchangeable dual-platen platform technology with max. print area: 600 x 800 mm (24" x 32"). It is best suited for Indian market with a speed up to 30 dark or 100 white garment/per hour on two platens. One can undertake double, full-colour printing on any fabric with reproduction quality of max resolution 1440 dpi.

Perfectly adaptable for large-scale facilities or even smaller printing applications, Mirage with various platens, fixes the fabric inside a frame, before or later cut and sewed. It ensures faster production, more flexibility and high efficiency. Mirage DTG is capable of printing on a wide range of finished garments such as T-shirts, sleeves, jeans, apron, cloth panels and more. Even at volume production, it offers highly durable and washable garment prints without colour fading.

Although major area of business is still screen printing sector, two years ago Skyscreen added digital and heat transfer element into its growing product portfolio. "Taking up distributorship of Mirage DTG printer will add further weightage to our growing product portfolio in screen and textile printing. With the backing of Azonprinter and its own inhouse trained and skilled team, we will offer technical and customer support to customers in India," says Anil Brahmbhatt. Azonprinter is an award winning company with a long tradition and experience in development of the latest information technology in the digital industry. With more than 98% of the production being exported out of Croatia, Azonprinter became a strong name in the global market. The company offers printing systems, the inks and consumables, software, pallets and accessories, technical and application support and services. They have well organized and strict production and quality control system with the finest manufacturing facilities.



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