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**DIGITAL PRINT UNPLUGGED**

**DIGITAL**

**2022**

**THINKING SENSIBLY  
ABOUT PRINT IN AN  
UNCERTAIN WORLD**

**ROUND TABLE CONFERENCE**



**9&10**

**RADISSON BLU  
RESORT & SPA  
ALIBAUG, INDIA**

**APRIL**



**MMS**

**MUMBAI MUDRAK SANGH**  
EMPOWERING PRINTERS SINCE 1956

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Value from Innovation



**KONICA MINOLTA**

The printing world has seen its highs and lows, the storm brought by the digital world, then the pandemic, it has taken a toll on us. But time changes, and we evolve with it. After two turbulent years, we get a chance to connect once again in person to figure out and learn the latest happenings, updates, and technological advances in our industry. This event is an opportunity for printers, industry experts and tech partners to network with each other; at one beautiful location. Join us as our experts share their thoughts at the **Digital Print Unplugged, Radisson Blu Resort & Spa at Alibaug.**



## AGENDA FOR THE ROUND TABLE CONFERENCE

### SATURDAY, 9<sup>TH</sup> APRIL 2022

#### 12.30 PM

Reach Radisson Blu, Alibaug

#### 1.00 PM

Lunch & Registration

#### 2.00 PM

Room Check-in

#### 3.00 PM

Tea/ Coffee & Assemble

#### 3.30 TO 5.30 PM

Round Table Discussions

#### 5.30 TO 6.15 PM

Presentations

#### 6.15 TO 7.00 PM

Panel Discussion  
Summarising RT

#### 8.00 TO 8.30 PM

Case Studies

#### 8.30 PM ONWARDS

Networking Dinner

### SUNDAY, 10<sup>TH</sup> APRIL 2022

#### 9.00 TO 11.30 AM

Breakfast with  
One-to-one networking

#### 12.00 NOON SHARP

Check-out time

## THE CONCEPT OF ROUND TABLE

Our Unique concept of Round Tables is here to allow you to interact with various personalities of our print industry. A particular topic would be given to every table, one can choose whichever table suits best for him/her. Each table will consist of 9-10 members, with each one of them eager to share their thoughts on the topic. Be there at the right table and make the most out of this opportunity.

### THE DIGITAL PRINT ENTREPRENEURS OF SURAT



To be a Part of  
this Experience,  
Register for  
just **RS. 9999/-**

Don't forget the **Lucky Draw**, few fortunate ones  
will get to live this experience for Free!





## DIGITAL – A VALUE-ADDITION

A first-timer at the MMs Round table, Prashant Agarwal represented the table and presented the summary of the discussion to the audience. The table discussed in-detail the full range of embellishments and value-additions. "i had personally invested in an MG i machine some four years ago, and i shared the first-hand experience

**A first-timer at the MMS Round Table, Prashant Agarwal**



## DIGITAL LABELS AND DECORATIVE PACKAGING

Anil Namgude of Trigon Digital, the print expert on the Round Table, said, "the best thing about the discussion at our table was the focus on collaboration." The table-members discussed and explored the possibilities of collaborating at different levels – technology, technique, unique processes and value-additions. "Digital is all about mindset. It is about how best we can serve our customer by meeting their needs and offering them solutions that alleviate their pain points," said Anil, while highlighting and underlining the importance of knowledge – sharing as the most critical way of collaborating to deliver the best solutions to the customers.

**Anil Namgude stressed upon collaboration and knowledge-sharing to offer innovative labels and packaging solutions to the client brands.**



To register, please contact:

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